

PIP SHEA

UX RESEARCHER & DESIGNER

I'm a pretty passionate storyteller and researching designer who's out to excite, share, play, create, find all the why's and how's and have really really good stories when I'm 80.

CONTACT

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pipshea.com



SKILLS

Discovery

Stakeholder
engagement/interviews
Qualitative user research
Research synthesis

Design

Lo/mid-fi wireframes
Rapid Prototyping
User testing
Interactive prototyping
(Invision/Figma)

Content

Information architecture
Content design
Copywriting

TOOLS & PROGRAMS

Research / Design

Miro
Figma
Dovetail
Canva
Invision
Photoshop

Project management / admin / repository

Trello
Microsoft 365 products: Office, Jira, Confluence
Airtable
Dropbox

Content management

Wagtail CMS

EXPERIENCE

UX RESEARCHER/UX DESIGNER

ACMI, Melbourne MAY 19'-PRESENT

My work encompasses optimising the in-gallery experience for visitors, co-project management and testing / UAT of the Website features and bugs, designing and building pages in the CMS, writing and improving user documentation, mapping out organisational workflows and processes to find opportunities for improvements and assisting other teams with qualitative data capture.

UX RESEARCHER/COPYWRITER

Best Friends Forever, Melbourne NOV 18'-FEB 19'

I conducted research (market, competitor & user research) for UX, rebranding, business strategy and content marketing projects. My role included desk research, user/stakeholder interviews, brand analysis (tone of voice, content, social, product and UX audit) research synthesis, strategy and copywriting (project by project basis).

EDUCATION

General Assembly FEB 18'-MAY 18'

User Experience Design Immersive

Federation University, Ballarat 2006-2008

Bachelor of Acting for Stage & Screen

REFERENCES

Available on request